

DesertBoard® to showcase the world's first engineered palm-based board at Saudi Wood Expo

DesertBoard® is excited to announce its participation in the Saudi Wood Expo, taking place from September 2nd to 4th, 2024, at the Riyadh International Convention & Exhibition Center (RICEC). At the Saudi Expo, DesertBoard® will unveil PSB® (Palm Strand Board), the region's most sustainable building material.

PSB® is manufactured locally in the UAE by utilizing the indigenous, residual materials from date palm trees. These engineered boards offer a compelling alternative to traditional wood by being carbon-positive, high-strength, versatile, and zero formaldehyde emissions.

The boards are designed for a circular economy, as they can be reused or recycled at the end of their lifecycle, minimizing environmental impact.

DesertBoard's PSB® can be tuned with diverse performance characteristics to suit a wide range of architectural and design applications. They can be transformed into beams, columns, slabs, and structurally insulated panels (SIPs). With uncompromising safety, PSB® offers a fire rating up to 90 minutes, able to withstand flames and heat, with crucial time for safe evacuation as per EN-1634-1 and UL-10C.

Our boards align with the global decarbonization commitments, delivering huge social benefits that allow contractors to meet their sustainability targets while still being the preferred partner to the most progressive clientele.

Mr. Kamal Farah, Director at DesertBoard®, has expressed his excitement towards exhibiting PSB® product line at the Saudi Wood Expo, stating “With a strong emphasis on sustainability and innovation, our high-performance products complement the Kingdom's vision for a greener future.”

DesertBoard® invites industry professionals, architects, builders and sustainability enthusiasts to discover the versatility of PSB® and explore its wide range of architectural and design applications at our booth.

Dates: 2-4 September 2024 | **Timings:** 04:00 PM - 10:00 PM

Venue: Hall 01, Stand Number 1A111, Riyadh International Convention & Exhibition Center (RICEC), Riyadh, Saudi Arabia

Register for free: <https://register.saudiwoodexpo.com/>